

Pharmacy and Medicines Optimisation 2024/25

About us



50+ staff

Including Pharmacists, Pharmacy Technicians, Public Health Consultants and a range of other staff



£3m+ income



>50 products

ICB system support, clinical and primary care, consultancy and programmes,

Community pharmacy



Commissioned for Birmingham and Solihull and Black Country ICBs:
 Minor Ailment Scheme
 Community Urgent Eyecare Service (CUES)
 Specialist Palliative Care Drugs Supply Service

Partnerships and programmes support services

General Practice Improvement Programme

One of the national accredited delivery partners

Community Pharmacy Cancer Referral Consultation Service

Facilitated development of learning resources, steering group meetings, data capture, referral systems and evaluation of the pilot programme.

NHS England Independent Prescribing Pathfinders Programme

Implementation support including ongoing management of the data reporting process and pharmacy oversight.

NHS England Digital Medicines Programme

Flexible support for Digital Medicines Programme - developing EPS implementation, Regional Networks, Communications and ePRaSE learning lab.

Community Pharmacy Economic Analysis

Oversee and manage the economic analysis project, utilising specialist pharmacy input

Local Authority Controlled Drug Review Service

Independent monitoring in relation to prescribing and medicines related incidents

Health and Justice Pharmacy Support – North-West

Pharmaceutical advice, including governance reviews and commissioning support

Acute Trusts Independent Reviews

Pharmacy support for independent review of pharmacy services

System and Clinical support



1000+ non-medical prescribers (NMP)

Monitored on behalf of ICB partners including individual NMP assurance reports



Area Prescribing Groups

Secretariat support including system-wide formulary harmonisation support on behalf of ICB partners



Prescription Ordering Direct

Managing repeat prescription orders more efficiently: Responsive patient-centred POD service, reducing prescription costs and waste, improving medicines safety and increasing patient choice and experience.

Finance



£40m High-Cost Drugs validated



>£1m cross working with other NHS teams



£7.9m+ rebates

Claimed on behalf of ICB partners